

# CATALOGUE 2016



60 years  
**Jaymar**



## A Word from the President,

Jaymar celebrates their 60 years.

Since its early beginnings, Jaymar managed to distinguish itself through time thanks to its design and exceptional quality. I thank all our employees for their great loyalty and contribution by committing to our values based on respect, team work, integrity, autonomy and attention to detail. Jaymar has remained a leader in modern furniture manufacturing and design in Canada and it is with great pride that we celebrate our 60<sup>th</sup> year in business.

We have entirely renovated our showroom by adding wall dividers and decorative accents to create several homey living room spaces in which you can appreciate our new models designed in the latest trends and fashion. We invite you to come and try out our products while sipping a good cup of coffee in the company of our consulting experts. They will listen to your needs and show you the different features and options that are available to you. We have recently built a new Home Theatre room for you to try and enjoy our relaxing recliner chairs. To sum it up, we have done quite a lot in the last couple of years and we will continue to surpass your expectations in the years to come. Come and drop by our showroom!

A handwritten signature in black ink that reads "Daniel Walker". The signature is fluid and cursive, with a prominent "D" at the beginning.

Daniel Walker, Jaymar Furniture President



## SHOWROOM

Located in Terrebonne, Quebec with an 8 000 square feet surface has been entirely renovated to the latest decor trends in 2014. We offer consumers a unique experience by trying out quality upholstered furniture in different living room settings. The showroom is opened to public and welcome customers referred by our retailers across Quebec.



### PHASE 2.0

Showroom entirely renovated in 2014 and in constant evolution. Presently in Phase 2.0, we will be expanding to add a new Home Theatre section. Consumers will now be able to try out the new D-BOX technology by watching an action movie and live the D-BOX experience.

The exterior landscaping was also revamped in order to receive more customers. Parking spaces were added for visitors, a rest area for employees and the facade of the building was improved.

### Did you know that...

Our consultants are there to guide customers towards finding the right furniture suitable to their needs. By asking the right questions, they can determine the customer's needs; show them the different features and options that are available to them which will allow them to make an informed decision.

Furthermore, with more than 100 models on display, they will be able to see several different configurations and decide which is best for their living space. Not to mention our vast choice of fabrics and leathers to choose from.

# Our manufacturing process in 6 stages

WOODCUTTING



ASSEMBLY



ANALYSIS & COVER CUTTING



SEWING



UPHOLSTERY



INSPECTION





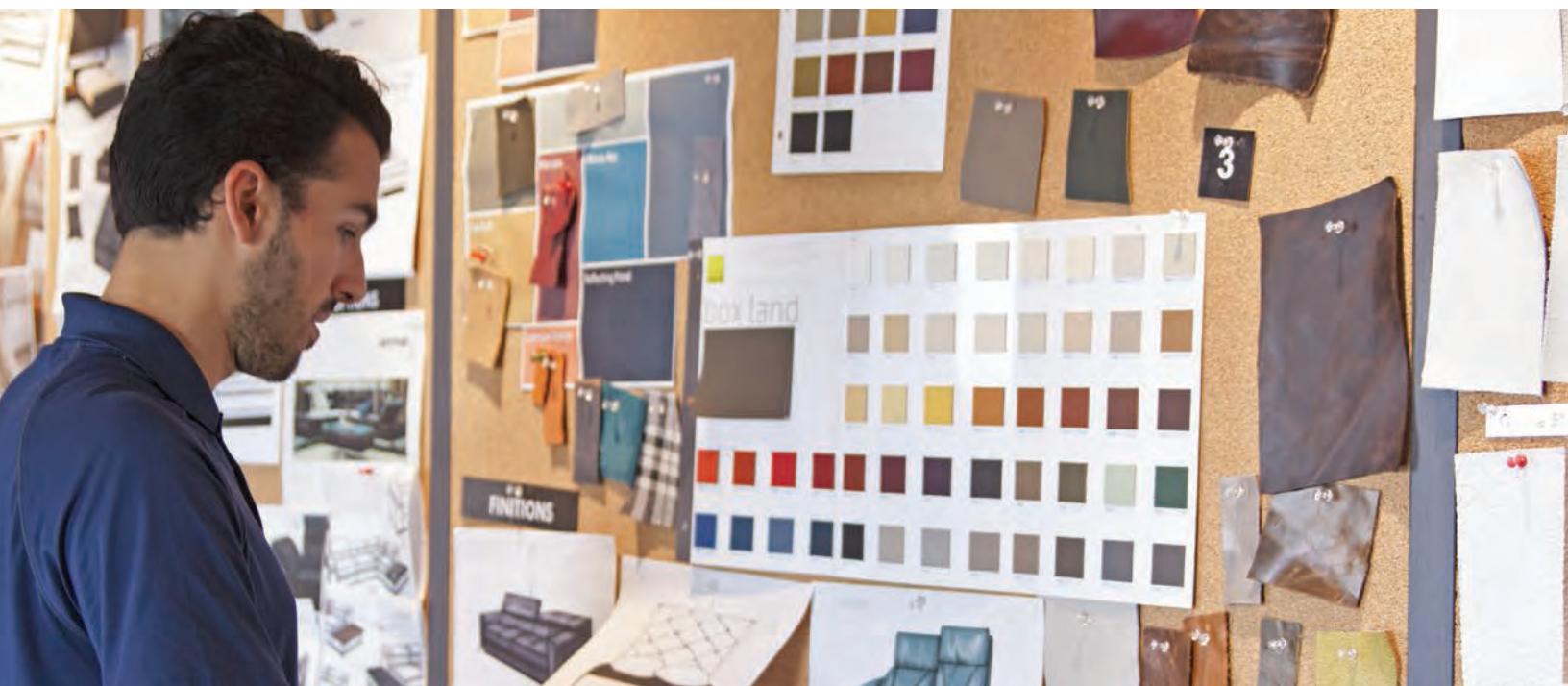
## MADE IN NORTH AMERICA

All Jaymar furniture are designed and manufactured at the factory by craftsmen for which some have more than 30 years experience. They work day after day designing quality custom made furniture.

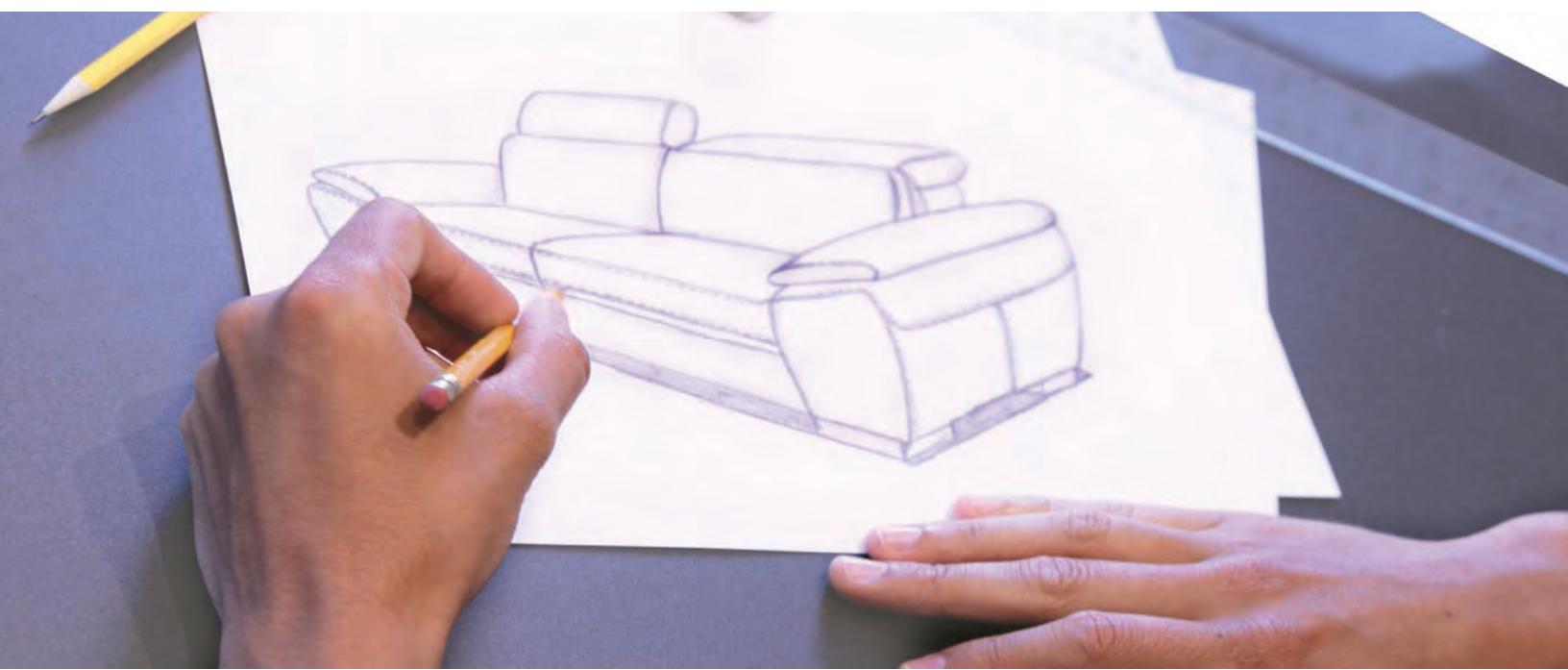
## DID YOU KNOW THAT...

Our company offers the widest selection of fabrics and leathers on a range of upholstered furniture that are available in multiple configurations; stationary, recliners and sectionals? We allow our customers to personalize their configuration so that they can get quality furniture they've always dreamed of.

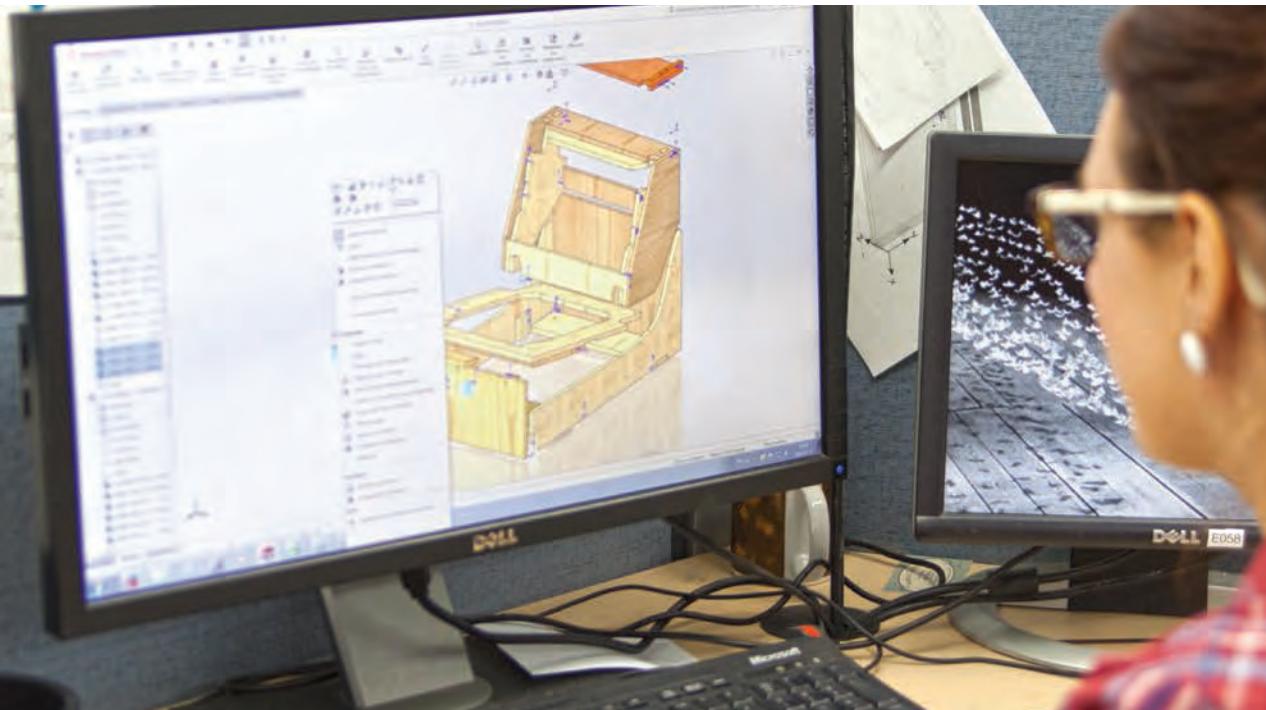
From *Inspiration*



to *Design*



*to Conception*



*to Reality*



Like in many other industries, Jaymar models are at that start; just a drawing. Creativity and innovation is becoming more and more important in the furniture industry. Style, trendy design and comfort must be considered during the creation of the model. Jaymar has their own research and development team and hires renowned designers from the industry.

**D-BOX**

**READY**



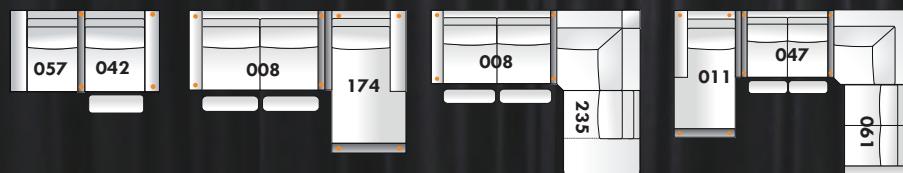
Ventura Model DBOX,  
Apartment sofa  
Cover: Florence Black

**D-BOX**

*INSTALLED technology*

Examples of configurations available

Combine DBOX with regular items.



Star Model DBOX, sectional; 030-055-089  
Cover: Florence White

# Live a UNIQUE experience!

ADD D-BOX TECHNOLOGY TO YOUR JAYMAR FURNITURE.

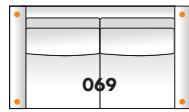
Jaymar is the only upholstered furniture manufacturer in North America to include **D-BOX** motion technology embedded in their seating. Pick out your style and include the **D-BOX** motion system.

Choose among our **D-BOX** Ready Home Theatre chairs or from our sectional models where you may opt for seating with or without D-BOX installed. A chic look for a stylish living room coupled with a cutting-edge motion technology that will make you feel the action of your favorite action movie.

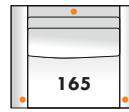


Indiana Model,  
Motion seat  
**D-BOX Ready**  
Cover: Illusion Charcoal

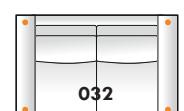
## Examples of configurations available



Motion Sofa Apt. 4 actuators



Fauteuil double inclinable 3 actuators



Motion Loveseat 4 actuators



Motion Chair 3 actuators

## WHAT IS **D-BOX** TECHNOLOGY?

**D-BOX** Motion Systems and motion codes are built to transfer back true-to-life motion and vibrations from the screens to the viewer. No matter the context **D-BOX** Motion Systems will transfer motions and vibrations from the virtual world to the real world.

Movie audience, Home Theatres as well as simulators trainees can feel the action and become truly part of a powerful and precise motion experience.

Motion effects are artistically scripted motion and vibrations that emulate what is happening onscreen, in perfect sync. The result is a truly immersive experience.



# We are SOCIAL

Show us your jaymar

#monjaymar

#monjaymar

351 Home theater Model

Concept of Soundlab & Ultimation in Australia

#monjaymar

351 Home theater Model  
Concept of K & W Audio



#monjaymar

351 Home theater Model  
Concept of Soundlab & Ultimation in Australia





<sup>60</sup>  
years  
**jaymar**

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